

## **BOILER PLATE**

Established in 2002, Percept Pictures is a fully integrated Content Creation, Aggregation and Distribution Company. Percept Pictures excels in producing Motion Pictures, Ad Films, Corporate Films, Television Software, Live Events and Special Projects, Film Distribution and Marketing.

Percept Pictures produces innovative and quality content through an efficient film making process, by integrating content production, distribution, tie-ups for exhibitions, broadcasting and music rights. Through innovative marketing, content quality and distribution techniques, Percept Pictures has succeeded in securing long term relationships with its clients.

Percept Pictures is a Percept company. With capitalized billings of INR 9.35 billion (FY'18), Percept is at an enviable leadership position in the Entertainment, Media and Communications domain with a team of over 400 people and 32 offices across India and the Middle East.