

## **BOILER PLATE**

Percept/H is the flagship advertising agency of Percept Limited. Percept/H is the brand custodian for their clients and ensures planning support and creative execution through innovative ideas and originative mediums. Percept/H is unique in its 360° offering of advertising, with the strong support of Media, PR and Entertainment services provided by the specialized companies of Percept Limited. Percept/H services various leading Indian and multinational brands in India.

Percept/H is a Percept Company. With capitalized billings of INR 17.26 billion (FY'16), Percept is at an enviable leadership position in the Entertainment, Media and Communications domain with a team of over 400 people and 32 offices across India and the Middle East.