

BOILER PLATE

Percept ICE was founded in the year 2010 with an aim to focus on the Events and Special Projects domain in India.

Percept ICE creates brand and experiential solutions, and is instrumental in conceptualizing and executing medium to large format projects in India and across the globe. With emerging opportunities, trends and technologies and a wide range of services present across the Percept Group, Percept ICE provides clients with innovative 360-degree customized solutions in the Events and Experiential Management space.

Percept ICE is a Percept company. With capitalized billings of INR 17.26 billion (FY'16), Percept is at an enviable leadership position in the Entertainment, Media and Communications domain with a team of over 700 people and 42 offices across India and the Middle East.

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