

BOILER PLATE

Percept/H, a 50:50 joint venture of Percept with Hakuhodo Inc., Japan, is the flagship advertising agency of Percept Limited. Percept/H is the brand custodian for their clients and ensures planning support and creative execution through innovative ideas and originative mediums. Percept/H is unique in its 360° offering of advertising, with the strong support of Media, PR and Entertainment services provided by the specialized companies of Percept Limited. Percept/H services various leading Indian and multinational brands in India. .

Percept/H is a Percept-Hakuhodo Company. With capitalized billings of INR 17.26 billion (FY'16), Percept is at an enviable leadership position in the Entertainment, Media and Communications domain with a team of over 700 people and 42 offices across India and the Middle East.

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