

## **H&H COMMUNICATIONS PVT. LTD.**

Established in 2010, H&H Communications offers holistic 360-degree brand management solutions to all clients. H&H Communications follows an integrated approach to the management of all activities related to branding that helps their clients to steer the active and continuous relationship between the brand and consumers most effectively.

H&H Communications deploys a suite of comprehensive tools to manage their client's brands and believes in providing efficient service to clients and delivering most effective creative solutions for the brand. H&H Communications Pvt. Ltd. aims to be the best Japanese agency in the country that stands for true relationship and best communication solutions.

H&H Communications is a 100% subsidiary of Hakuodo-Percept. The company is based out of Delhi and currently has a team spread across Servicing, Creative & Studio.

### **Key Clients**

Toshiba Consumer Durables  
Daikin – Air Conditioners  
Yakult Health Drinks  
HINDWARE

### **H&H Communications Pvt. Ltd. Corporate Office**

Percept House, No. 2, Sant Nagar, New Delhi – 110065. India.  
**Tel:** +91-11- 46541000

### **H&H Communications Pvt. Ltd. Office Network**

Chennai, Bengaluru

### **Media Contacts**

**Contact:** Mr. Pamit Kapoor, Sr. Vice President, H&H Communications Pvt. Ltd.  
**Ph:** +91-9810086495      **Email:** pamitk@hnhco.in

### **Corporate Communications Department, Percept Limited**

Ms. Sangeeta Chacko, Head-Corporate Communications, Percept Limited  
**Ph:** +91 22 30448400  
**Email:** corporatecommunications@perceptindia.in

### **About Percept Limited**

Founded in 1984, Percept Limited, an Entertainment, Media and Communications company, is at an enviable leadership position today, with a team of over 700 people and 42 offices in India and the Middle East and a capitalized billings of INR 17.26 billion (FY'16).

Percept companies construct tailor-made content, assets and solutions that deliver in both local and international markets and services millions of clients and consumers across the globe.

Percept operates in 2 core business domains:

- **Percept One – Marketing Communication Services** – this encompasses 3 Strategic Business Units:
  - **Creative Services** – Advertising, Brand Marketing Consultancy & Communications, Corporate Identity, Strategy, Creative, Design & Packaging, and Integrated Marketing Communication Consultancy services
  - **Media Services** – Media Planning & Buying; Out-of-Home Media; Retail Media; Rural Media; and Digital Media
  - **Other Marcom Services** – Brand Activations & Promotions; Incentives, Conferences & Exhibitions Management; Event Management & Marketing; Public & Media Relations, and Social Media Marketing
- **Content and Intellectual Properties** – this comprises 2 Strategic Business Units:
  - **Filmed Content** – Ad Films; Television and Movie Content Production, Aggregation, Distribution & Marketing
  - **Live Entertainment** – Intellectual Properties in the Entertainment, Sports and Media domain

For more information, please visit [www.perceptindia.in](http://www.perceptindia.in)

*June 2016*