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**BRIAN PINTO**  
**Country Head**  
**I-AM Associates**

**Profile**



With over 18 years of experience in the advertising, branding, marketing and business development field, Brian Pinto has worked with some of the most admired and successful global brands in markets across Asia. Brian holds a Mechanical Engineering degree along with an MBA in Marketing. He has worked across categories in the region comprising real estate, luxury, media, telecommunications, DTH, energy, personal care, beverages, apparels, financial services, snack foods and home care.

Having worked with international clients spanning Unilever, Reckitt Benckiser, Johnson & Johnson, Diageo, Bacardi, PepsiCo and the Tata Group, he successfully developed brand strategies based on consumer insights and launched campaigns for core brands in both the luxury as well as the mass segment within these companies.

He has worked with leading agencies and brand consulting firms including Grey, Publicis, JWT, DDB Mudra and DY Works.

Brian has also headed the marketing function for clients, enabling him with extensive insight and comprehension of clients' perspectives, needs and objectives.

**Brian Pinto is Country Head, I-AM Associates.**