

PROFILE

INDRANEEL GHOSH
Branch Head - Mumbai
Percept/H

With over 20 years of experience in the business of integrated brand communication, Indraneel has a record of working with some of the most iconic brands in the country.

Indraneel Ghosh holds a Master's Degree in English Language & Literature from Madras Christian College and Post Graduate Degree in Advertising & Communication Management from Narsee Monjee Institute of Management Studies. He started his career with Ambience Advertising and has worked with prominent agencies like Lowe Lintas and McCann Worldwide Mumbai. He has worked on the Client side at Mahindra & Mahindra, Reliance Jio and other companies.

Prior to joining Percept, Indraneel was an Executive Business Director at McCann Worldwide Mumbai. Indraneel has worked on some of the iconic brands such as Mahindra & Mahindra, Marico, Taj, Lakme Levers, P&G, Idea Cellular, ICICI Bank, ICICI Prudential Life Insurance, Bajaj Auto, Tata Tea, IDFC Bank and many more. Indraneel specializes in Brand Management, Integrated Communication Strategies, New Product Development and Innovation.

As a Branch Head for Percept/H (Mumbai), he is responsible for strengthening the business and overseeing the operational functioning of the branch. He will also provide strategic direction for the Percept H - Pune Branch. His focus will be on identifying new business opportunities, creating synergies across the Percept Group, and attaining profitability and revenue growth organically & inorganically for Percept/H.

During his leisure time Indraneel enjoys travelling, theatre, watching movies and listening to music.

Indraneel Ghosh is the Mumbai Branch Head of Percept/H.