

PROFILE

KOSUKE KATAOKA
Executive Director
Hakuhodo Percept Pvt. Ltd.



Kosuke Kataoka has been associated with Hakuhodo for the past two decades. During this period he has been actively associated with the dynamic automobile advertising category. In Japan he has handled Suzuki cars and bikes since 1993 and brings forth a rich experience in handling automobile clients in the domestic as well as overseas markets.

Kosuke Kataoka's rich category expertise spans the following sectors and businesses viz.:

- FMCG: Unicharm Sofy and Yakult
- Automobiles: Suzuki bikes and cars, Maruti Suzuki, Suzuki 2 wheelers
- Consumer Durables: Panasonic (Japanese Market), Toshiba, Sharp, Daikin

Kosuke Kataoka is Executive Director, Hakuhodo Percept Pvt. Ltd.