



H&H

Communication Private Limited
A Hakuodo Percept company

PAMIT KAPOOR
Senior Vice President
H&H Communications Pvt. Ltd

PROFILE



A senior professional with over 20 years of practical experience across different levels of Advertising, Pamit Kapoor is a graduate in the discipline of Management from IMT Ghaziabad University.

Pamit has worked with some of India's leading agencies like TBWA, Contract, Rediffusion and Y&R. He joined Hakuodo Percept in the year 2006 and later was appointed as the Sr. Vice President for H&H Communication - a 100% subsidiary of HPPL that offers complete 360-degree solutions to clients. Besides running a profit centre, Pamit is responsible for the overall strategic direction for the business; undertake various Corporate Communications activities like Brand Management, Planning Internal Communication and other cross function areas. His core strength includes managing client relationship, ensuring creative quality, motivating teams and generating new business.

Pamit has handled assignments for both national & international brands across categories in Durables & FMCG sector. Some of the best known brands he has been associated with are Toshiba, Daikin, Yakult, Airtel Services (Cellular, landline & broadband business), Maruti Suzuki, Daewoo, New Holland tractors (Automobiles), W - women's wear (Retail), Red & white cigarettes' (FMCG) and PSI - Pearl OCP for social sector to name a few.

In his leisure time Pamit enjoys playing Tennis and watching theatre.

Pamit Kapoor is the Sr. Vice President, H&H Communications Pvt. Ltd.