



percept media

INFORMATION

BOILER PLATE

Percept Media is the media planning, evaluation and buying arm of Percept Limited. Percept Media offers media solutions to clients in conventional as well as traditional media, and has a dedicated multi-city intranet network which helps the centralized planning and buying process with the capability to 'execute & activate' at a localized level. The strong IT based network not only enables a bottom-up planning approach, instead of the traditional top-down models, but also provides a unique media service delivery platform through its micro-marketing infrastructure. Percept Media received the prestigious International Standards Organization (ISO) Certification from Transpacific Certifications Limited for its Quality Management System in 2013.

Percept Media is also an Affiliate of 'Local Planet International', a global media agency network comprising some of the world's leading independent media agencies spanning 40 countries. The affiliation enables Percept Media to offer the best-in-class services, tailored technology and bespoke data solutions through its international partnerships, thereby providing its clients with an unparalleled globally competitive advantage.

Percept Media is a Percept company. With a team of over 200 people and 28 offices across India and the Middle East, Percept is at an enviable leadership position in the Entertainment, Media and Communications domain.